NZ Electricity – a premium fuel

An opportunity to shape a better future

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Harnessing natural resources for customers and country
NEW ZEALAND’S TAONGA OF RENEWABLES

A world leader in electricity – sustainable, reliable, affordable

Source: IEA, 2013
Opportunity of substance and scale in transport

- **26%** ELECTRICITY
- **0.1%** TRANSPORT
- **5%** COAL
- **11%** WOOD/GEOTHERMAL (WOM ELECTRICITY)
- **12%** GAS
- **46%** FUEL/OIL
- **40%** PASSENGER TRANSPORT

THE STRANGLEHOLD OF FOSSIL FUELS
A CLEAN SWEEP FOR NEW ZEALAND

Intergenerational benefit, without sacrifice
THE COMPELLING LOGIC OF ‘HOME-GROWN’ FUEL

Energy independence in cheaper, cleaner fuel
THE COMPELLING LOGIC OF ‘HOME-GROWN’ FUEL

Energy independence in cheaper, cleaner fuel
SMALL BEGINNINGS, BIG VISION

Starting the ‘fire’ that will change our future
REAL SUSTAINABILITY

Opportunity for a better future

PHOTO: Chris Williams